Pricing Guide Flat Postcards / Self-mailers



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Contact a representative to help you with all aspects of your project and budget:

FLAT POSTCARDS / SELF-MAILERS												
Quantity	Standard 4.25" × 6"		5×7 5" × 7"		Deluxe 6" × 8.5"		Sumo Size® 6" × 11"		Mailing Services	USPS Estimated Postage [™]		
	4/1	4/4	4/1	4/4	4/1	4/4	4/1	4/4	Sei vices	Bulk	1st Class Letter Rate	Standard Cards 1st Class
250	\$95	\$115	\$145	\$175	\$145	\$175	\$199	\$225	\$100	\$64	\$110	\$73
500	\$129	\$155	\$195	\$235	\$195	\$235	\$265	\$299	\$100	\$128	\$183	\$113
1,000	\$179	\$215	\$275	\$330	\$275	\$330	\$375	\$425	\$100	\$255	\$365	\$225
1,500	\$235	\$280	\$375	\$449	\$375	\$449	\$519	\$575	\$125	\$383	\$548	\$338
2,000	\$260	\$315	\$419	\$499	\$419	\$499	\$575	\$639	\$150	\$510	\$730	\$450
3,000	\$325	\$385	\$539	\$659	\$539	\$659	\$725	\$805	\$200	\$765	\$1,095	\$675
4,000	\$395	\$450	\$659	\$779	\$659	\$779	\$875	\$970	\$250	\$1,020	\$1,460	\$900
5,000	\$459	\$515	\$779	\$895	\$779	\$895	\$1,025	\$1,105	\$250	\$1,275	\$1,825	\$1,125
6,000	\$515	\$579	\$889	\$1,009	\$889	\$1,009	\$1,150	\$1,239	\$300	\$1,530	\$2,190	\$1,350
7,000	\$569	\$635	\$999	\$1,125	\$999	\$1,125	\$1,275	\$1,375	\$350	\$1,785	\$2,555	\$1,575
8,000	\$625	\$695	\$1,109	\$1,235	\$1,109	\$1,235	\$1,400	\$1,509	\$400	\$2,040	\$2,920	\$1,800
9,000	\$679	\$750	\$1,219	\$1,349	\$1,219	\$1,349	\$1,525	\$1,645	\$450	\$2,295	\$3,285	\$2,025
10,000	\$735	\$809	\$1,329	\$1,465	\$1,329	\$1,465	\$1,650	\$1,779	\$500	\$2,550	\$3,650	\$2,250
11,000	\$790	\$869	\$1,409	\$1,550	\$1,409	\$1,550	\$1,745	\$1,875	\$535	\$2,805	\$4,015	\$2,475
12,000	\$845	\$925	\$1,489	\$1,639	\$1,489	\$1,639	\$1,840	\$1,969	\$570	\$3,060	\$4,380	\$2,700
13,000	\$899	\$985	\$1,569	\$1,725	\$1,569	\$1,725	\$1,935	\$2,065	\$605	\$3,315	\$4,745	\$2,925
14,000	\$945	\$1,045	\$1,649	\$1,815	\$1,649	\$1,815	\$2,030	\$2,159	\$640	\$3,570	\$5,110	\$3,150
15,000	\$985	\$1,089	\$1,729	\$1,899	\$1,729	\$1,899	\$2,125	\$2,255	\$675	\$3,825	\$5,475	\$3,375
16,000	\$1,025	\$1,139	\$1,809	\$1,985	\$1,809	\$1,985	\$2,220	\$2,349	\$710	\$4,080	\$5,840	\$3,600
17,000	\$1,069	\$1,185	\$1,889	\$2,075	\$1,889	\$2,075	\$2,315	\$2,445	\$745	\$4,335	\$6,205	\$3,825
18,000	\$1,115	\$1,235	\$1,969	\$2,159	\$1,969	\$2,159	\$2,410	\$2,539	\$780	\$4,590	\$6,570	\$4,050
19,000	\$1,155	\$1,280	\$2,049	\$2,249	\$2,049	\$2,249	\$2,505	\$2,635	\$815	\$4,845	\$6,935	\$4,275
20,000	\$1,199	\$1,329	\$2,129	\$2,335	\$2,129	\$2,335	\$2,600	\$2,729	\$850	\$5,100	\$7,300	\$4,500
21,000	\$1,245	\$1,379	\$2,195	\$2,399	\$2,195	\$2,399	\$2,680	\$2,815	\$885	\$5,355	\$7,665	\$4,725
22,000	\$1,285	\$1,420	\$2,259	\$2,465	\$2,259	\$2,465	\$2,760	\$2,899	\$920	\$5,610	\$8,030	\$4,950
23,000	\$1,329	\$1,465	\$2,329	\$2,529	\$2,329	\$2,529	\$2,840	\$2,985	\$955	\$5,865	\$8,395	\$5,175
24,000	\$1,370	\$1,509	\$2,395	\$2,595	\$2,395	\$2,595	\$2,920	\$3,069	\$990	\$6,120	\$8,760	\$5,400
25,000	\$1,415	\$1,555	\$2,465	\$2,659	\$2,465	\$2,659	\$3,000	\$3,155	\$1,025	\$6,375	\$9,125	\$5,625

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FOLDED			PR	O D U	CTS /		SEL	F - N	I A N	LERS	
Quantity	Greeting Card 8.5" × 6" Folds to 4.25" × 6"		Double 5×7 10" × 7" Folds to 5" × 7"		12">	Double Deluxe 12" × 8.5" Folds to 6" × 8.5"		Double Sumo ® 12" × 11" Folds to 6" × 11"		USPS Estimated Postage***	
	4/1	4/4	4/1	4/4	4/1	4/4	4/1	4/4	Services	Bulk	1 st Class Letter Rate
250	\$155	\$185	\$305	\$360	\$305	\$360	\$365	\$400	\$100	\$64	\$110
500	\$205	\$245	\$400	\$479	\$400	\$479	\$485	\$535	\$100	\$128	\$183
1,000	\$285	\$340	\$560	\$670	\$560	\$670	\$685	\$759	\$100	\$255	\$365
1,500	\$395	\$469	\$770	\$919	\$770	\$919	\$950	\$1,025	\$125	\$383	\$548
2,000	\$435	\$519	\$855	\$1,019	\$855	\$1,019	\$1,055	\$1,139	\$150	\$510	\$730
3,000	\$565	\$689	\$1,105	\$1,349	\$1,105	\$1,349	\$1,335	\$1,435	\$200	\$765	\$1,095
4,000	\$695	\$819	\$1,355	\$1,599	\$1,355	\$1,599	\$1,615	\$1,729	\$250	\$1,020	\$1,460
5,000	\$825	\$945	\$1,605	\$1,839	\$1,605	\$1,839	\$1,895	\$2,025	\$250	\$1,275	\$1,825
6,000	\$945	\$1,069	\$1,835	\$2,075	\$1,835	\$2,075	\$2,130	\$2,279	\$300	\$1,530	\$2,190
7,000	\$1,065	\$1,195	\$2,065	\$2,315	\$2,065	\$2,315	\$2,365	\$2,530	\$350	\$1,785	\$2,555
8,000	\$1,185	\$1,315	\$2,295	\$2,550	\$2,295	\$2,550	\$2,600	\$2,785	\$400	\$2,040	\$2,920
9,000	\$1,305	\$1,439	\$2,525	\$2,789	\$2,525	\$2,789	\$2,835	\$3,039	\$450	\$2,295	\$3,285
10,000	\$1,425	\$1,565	\$2,755	\$3,029	\$2,755	\$3,029	\$3,070	\$3,289	\$500	\$2,550	\$3,650
11,000	\$1,515	\$1,660	\$2,925	\$3,210	\$2,925	\$3,210	\$3,255	\$3,479	\$535	\$2,805	\$4,015
12,000	\$1,605	\$1,759	\$3,095	\$3,395	\$3,095	\$3,395	\$3,435	\$3,669	\$570	\$3,060	\$4,380
13,000	\$1,695	\$1,855	\$3,265	\$3,579	\$3,265	\$3,579	\$3,615	\$3,859	\$605	\$3,315	\$4,745
14,000	\$1,785	\$1,955	\$3,435	\$3,765	\$3,435	\$3,765	\$3,795	\$4,049	\$640	\$3,570	\$5,110
15,000	\$1,875	\$2,049	\$3,605	\$3,949	\$3,605	\$3,949	\$3,975	\$4,239	\$675	\$3,825	\$5,475
16,000	\$1,965	\$2,145	\$3,775	\$4,130	\$3,775	\$4,130	\$4,159	\$4,429	\$710	\$4,080	\$5,840
17,000	\$2,055	\$2,245	\$3,945	\$4,315	\$3,945	\$4,315	\$4,339	\$4,619	\$745	\$4,335	\$6,205
18,000	\$2,145	\$2,339	\$4,115	\$4,499	\$4,115	\$4,499	\$4,519	\$4,809	\$780	\$4,590	\$6,570
19,000	\$2,235	\$2,439	\$4,285	\$4,685	\$4,285	\$4,685	\$4,699	\$4,999	\$815	\$4,845	\$6,935
20,000	\$2,325	\$2,535	\$4,455	\$4,869	\$4,455	\$4,869	\$4,880	\$5,189	\$850	\$5,100	\$7,300
21,000	\$2,405	\$2,609	\$4,595	\$5,009	\$4,595	\$5,009	\$5,035	\$5,355	\$885	\$5,355	\$7,665
22,000	\$2,479	\$2,685	\$4,739	\$5,149	\$4,739	\$5,149	\$5,189	\$5,515	\$920	\$5,610	\$8,030
23,000	\$2,559	\$2,759	\$4,885	\$5,289	\$4,885	\$5,289	\$5,345	\$5,679	\$955	\$5,865	\$8,395
24,000	\$2,635	\$2,835	\$5,029	\$5,429	\$5,029	\$5,429	\$5,499	\$5,845	\$990	\$6,120	\$8,760
25,000	\$2,715	\$2,909	\$5,175	\$5,569	\$5,175	\$5,569	\$5,650	\$6,005	\$1,025	\$6,375	\$9,125



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TRI-FOLD PRODUCTS / SELF-MAILERS												
Quantity	Triple Standard 12.75" × 6" Folds to 4.25" × 6"		Triple 5×7 15" × 7" Folds to 5" × 7"		Triple Deluxe 17.25" × 8.5" Folds to 5.75" × 8.5"		Triple Sumo ® 17.25" × 11" Folds to 5.75" × 11"		Mailing Services	USPS Estimated Postage ^{···}		
	4/1	4/4	4/1	4/4	4/1	4/4	4/1	4/4	Sei vices	Bulk	1st Class Letter Rate	Triple Sumo 1st Class
250	\$280	\$335	\$415	\$499	\$415	\$499	\$555	\$625	\$100	\$64	\$110	\$160
500	\$375	\$449	\$559	\$665	\$559	\$665	\$739	\$835	\$100	\$128	\$183	\$248
1,000	\$515	\$615	\$779	\$929	\$779	\$929	\$1,055	\$1,185	\$100	\$255	\$365	\$495
1,500	\$679	\$805	\$1,065	\$1,269	\$1,065	\$1,269	\$1,459	\$1,619	\$125	\$383	\$548	\$743
2,000	\$755	\$895	\$1,185	\$1,410	\$1,185	\$1,410	\$1,625	\$1,799	\$150	\$510	\$730	\$990
3,000	\$940	\$1,119	\$1,535	\$1,875	\$1,535	\$1,875	\$2,055	\$2,270	\$200	\$765	\$1,095	\$1,485
4,000	\$1,155	\$1,315	\$1,885	\$2,225	\$1,885	\$2,225	\$2,489	\$2,745	\$250	\$1,020	\$1,460	\$1,980
5,000	\$1,355	\$1,509	\$2,235	\$2,559	\$2,235	\$2,559	\$2,919	\$3,135	\$250	\$1,275	\$1,825	\$2,475
6,000	\$1,525	\$1,705	\$2,555	\$2,889	\$2,555	\$2,889	\$3,285	\$3,529	\$300	\$1,530	\$2,190	\$2,970
7,000	\$1,695	\$1,885	\$2,879	\$3,225	\$2,879	\$3,225	\$3,649	\$3,919	\$350	\$1,785	\$2,555	\$3,465
8,000	\$1,865	\$2,060	\$3,199	\$3,559	\$3,199	\$3,559	\$4,010	\$4,309	\$400	\$2,040	\$2,920	\$3,960
9,000	\$2,039	\$2,240	\$3,525	\$3,890	\$3,525	\$3,890	\$4,375	\$4,700	\$450	\$2,295	\$3,285	\$4,455
10,000	\$2,209	\$2,419	\$3,845	\$4,225	\$3,845	\$4,225	\$4,739	\$5,095	\$500	\$2,550	\$3,650	\$4,950
11,000	\$2,379	\$2,599	\$4,085	\$4,485	\$4,085	\$4,485	\$5,019	\$5,375	\$535	\$2,805	\$4,015	\$5,445
12,000	\$2,550	\$2,779	\$4,325	\$4,745	\$4,325	\$4,745	\$5,300	\$5,655	\$570	\$3,060	\$4,380	\$5,940
13,000	\$2,725	\$2,959	\$4,565	\$5,005	\$4,565	\$5,005	\$5,585	\$5,935	\$605	\$3,315	\$4,745	\$6,435
14,000	\$2,860	\$3,139	\$4,805	\$5,260	\$4,805	\$5,260	\$5,865	\$6,219	\$640	\$3,570	\$5,110	\$6,930
15,000	\$2,999	\$3,289	\$5,045	\$5,520	\$5,045	\$5,520	\$6,145	\$6,499	\$675	\$3,825	\$5,475	\$7,425
16,000	\$3,139	\$3,445	\$5,285	\$5,779	\$5,285	\$5,779	\$6,425	\$6,779	\$710	\$4,080	\$5,840	\$7,920
17,000	\$3,275	\$3,595	\$5,525	\$6,039	\$5,525	\$6,039	\$6,709	\$7,060	\$745	\$4,335	\$6,205	\$8,415
18,000	\$3,415	\$3,745	\$5,765	\$6,299	\$5,765	\$6,299	\$6,989	\$7,345	\$780	\$4,590	\$6,570	\$8,910
19,000	\$3,555	\$3,899	\$6,005	\$6,559	\$6,005	\$6,559	\$7,269	\$7,625	\$815	\$4,845	\$6,935	\$9,405
20,000	\$3,689	\$4,049	\$6,245	\$6,819	\$6,245	\$6,819	\$7,550	\$7,905	\$850	\$5,100	\$7,300	\$9,900
21,000	\$3,829	\$4,205	\$6,449	\$7,015	\$6,449	\$7,015	\$7,790	\$8,159	\$885	\$5,355	\$7,665	\$10,395
22,000	\$3,969	\$4,345	\$6,655	\$7,215	\$6,655	\$7,215	\$8,030	\$8,415	\$920	\$5,610	\$8,030	\$10,890
23,000	\$4,105	\$4,485	\$6,859	\$7,415	\$6,859	\$7,415	\$8,270	\$8,665	\$955	\$5,865	\$8,395	\$11,385
24,000	\$4,245	\$4,625	\$7,065	\$7,615	\$7,065	\$7,615	\$8,510	\$8,919	\$990	\$6,120	\$8,760	\$11,880
25,000	\$4,380	\$4,765	\$7,269	\$7,810	\$7,269	\$7,810	\$8,750	\$9,175	\$1,025	\$6,375	\$9,125	\$12,375

Pricing Guide Specialty Cardstock Products*



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S	PEC	IAL	TY	CAR	DST	ОСК	PR	ODU	JCTS		
Quantity	Business Card 2" × 3.5"		Rack Card 4" × 9"			romo Sheet or 8.5" × 12"	Broc 8.5" : Folds to 8		Poster 11" × 17"		
	4/1	4/4	4/1	4/4	4/1	4/4	4/1	4/4	4/1	4/4	
250	\$59	\$69	\$155	\$219	\$295	\$350	\$315	\$370	\$525	\$629	
500	\$79	\$95	\$205	\$295	\$390	\$469	\$410	\$489	\$705	\$845	
1,000	\$105	\$125	\$289	\$415	\$550	\$660	\$570	\$680	\$990	\$1,189	
1,500	\$129	\$155	\$395	\$560	\$749	\$899	\$789	\$939	\$1,355	\$1,625	
2,000	\$145	\$175	\$439	\$625	\$830	\$999	\$870	\$1,039	\$1,505	\$1,805	
3,000	\$175	\$209	\$565	\$825	\$1,070	\$1,319	\$1,130	\$1,379	\$1,949	\$2,395	
4,000	\$209	\$249	\$689	\$975	\$1,310	\$1,559	\$1,390	\$1,639	\$2,389	\$2,835	
5,000	\$229	\$279	\$815	\$1,119	\$1,550	\$1,789	\$1,650	\$1,889	\$2,830	\$3,255	
6,000	\$255	\$309	\$929	\$1,259	\$1,770	\$2,015	\$1,890	\$2,135	\$3,239	\$3,675	
7,000	\$285	\$335	\$1,045	\$1,405	\$1,990	\$2,245	\$2,130	\$2,385	\$3,645	\$4,099	
8,000	\$325	\$359	\$1,160	\$1,545	\$2,210	\$2,470	\$2,370	\$2,630	\$4,049	\$4,519	
9,000	\$339	\$385	\$1,279	\$1,689	\$2,430	\$2,699	\$2,610	\$2,879	\$4,455	\$4,939	
10,000	\$365	\$409	\$1,395	\$1,829	\$2,650	\$2,929	\$2,850	\$3,129	\$4,860	\$5,359	
11,000	\$389	\$435	\$1,475	\$1,939	\$2,810	\$3,100	\$3,030	\$3,320	\$5,159	\$5,680	
12,000	\$409	\$459	\$1,559	\$2,049	\$2,970	\$3,275	\$3,210	\$3,515	\$5,459	\$6,005	
13,000	\$429	\$485	\$1,645	\$2,155	\$3,130	\$3,449	\$3,390	\$3,709	\$5,755	\$6,329	
14,000	\$449	\$505	\$1,729	\$2,265	\$3,290	\$3,625	\$3,570	\$3,905	\$6,055	\$6,650	
15,000	\$475	\$529	\$1,815	\$2,375	\$3,450	\$3,799	\$3,750	\$4,099	\$6,350	\$6,975	
16,000	\$495	\$555	\$1,895	\$2,485	\$3,610	\$3,970	\$3,930	\$4,290	\$6,649	\$7,299	
17,000	\$515	\$575	\$1,979	\$2,590	\$3,770	\$4,145	\$4,110	\$4,485	\$6,949	\$7,619	
18,000	\$539	\$599	\$2,065	\$2,699	\$3,930	\$4,319	\$4,290	\$4,679	\$7,245	\$7,945	
19,000	\$559	\$625	\$2,149	\$2,809	\$4,090	\$4,495	\$4,470	\$4,875	\$7,545	\$8,269	
20,000	\$585	\$645	\$2,235	\$2,919	\$4,250	\$4,669	\$4,650	\$5,069	\$7,840	\$8,589	
21,000	\$605	\$669	\$2,305	\$2,999	\$4,385	\$4,799	\$4,805	\$5,219	\$8,095	\$8,835	
22,000	\$629	\$689	\$2,375	\$3,079	\$4,519	\$4,929	\$4,959	\$5,369	\$8,345	\$9,079	
23,000	\$649	\$715	\$2,445	\$3,160	\$4,655	\$5,059	\$5,115	\$5,519	\$8,595	\$9,325	
24,000	\$675	\$739	\$2,515	\$3,245	\$4,789	\$5,189	\$5,269	\$5,669	\$8,849	\$9,565	
25,000	\$695	\$765	\$2,585	\$3,325	\$4,925	\$5,319	\$5,425	\$5,819	\$9,099	\$9,809	